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Plant nutrient for maintenance of established turf and ornamentals.

GUARANTEED ANALYSIS:

Soluble Potash (K ₂ O)	6.0%
Iron (Fe)	1.4%
1.4% Chelated Iron (Fe)	

Derived from: Potassium Hydroxide, Ferrous EDTA

NON-PLANT FOOD INGREDIENTS:

- 35.40% Humic acid derived from Leonardite
- 4.80% *Ascophyllum Nodosum* (Sea Plant Extract)
- 1.40% Modified Polysiloxane Surfactant

Formulation:

FOCUS® is a plant nutrient supplement that includes non-plant food ingredients, cold water sea plant extract and humic acids. These ingredients are combined with chelated iron and an improved surfactant for superior soil penetration. FOCUS provides maximum benefit to established turf by reducing stress from intensive mowing, heat, flooding, shade, wear and drought. FOCUS is intended to supplement a complete fertilizer program based on soil test recommendations.

SHAKE WELL BEFORE USING

Where To Use:

FOCUS is intended for use on ornamental lawns and turf established for institutional, ornamental, and residential sites such as: hospitals, nursing homes, schools, museums, libraries, sport facilities, golf courses, and office buildings, residences, parks, retail outlets, cemeteries, industrial and institutional buildings, apartment complexes and condominiums.

Application Rates:

Apply FOCUS at 7.5 fl. oz. of product per 1,000 square feet (2.5 gallons/ acre). Use at least one gallon of water per 1,000 square feet (40 gallons of water per acre) when applying this product. Irrigate with a minimum of 0.25 to 0.5 inches of water within 24 hours.

Highly Maintained Turf:

Apply 7.5 fl. oz. of FOCUS per 1,000 square feet (2.5 gallons/acre) at green up. Reapply 7.5 fl. oz. of FOCUS per 1,000 square feet (2.5 gallons/acre) at 30 day intervals throughout the growing season.

Newly Established Turf:

Mix FOCUS at a rate of 7.5 fl. oz./1,000 square feet (2.5 gallons/acre) with LAUNCH® at a rate 29 fl. oz./1,000 square feet (10 gallons/acre) and apply every two weeks until turf is dense. Then follow the program described in the section above – “Highly Maintained Turf”.

Stress Recovery:

If turf is showing signs of damage due to environmental or physical stress, apply 7.5 fl. oz. of FOCUS (2.5 gallons/acre) per 1,000 square feet and reapply 7.5 fl. oz. of FOCUS per 1,000 square feet in 14 days. Repeat application every 30 days until turf returns to acceptable condition. It is best to apply FOCUS a month before stress occurs.

General Turf Maintenance:

Apply FOCUS at 7.5 fl. oz. per 1,000 square feet (2.5 gallons of product per acre) early spring, early summer and mid-fall.

Transplants (Ornamental, Nursery and Flowers):

Mix FOCUS at the rate of 2 fluid ounces per gallon of water. Drench the root zone at planting. A second application can be applied after 30 days. Apply on a monthly basis if transplants are showing stress.

Tank Mix Compatibility:

FOCUS can be tank mixed with most pesticides and fertilizers and surfactants. **Avoid mixing FOCUS with strong acidic or alkaline materials. Always check all materials for compatibility before use.**

LIMITED WARRANTY AND DISCLAIMER

The manufacturer warrants only that the composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the directions on the label.

THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY OTHER EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED. This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions, or to use of the product under abnormal conditions such as drought, excessive rainfall, tornadoes, hurricanes, etc. These factors are beyond the control of the manufacturer or the seller. Any damages arising from a breach of the manufacturer's warranty shall be limited to direct damages, and shall not include indirect or consequential damages such as loss of profits or values, except as otherwise provided by law.

The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements. No employee or agent of the seller is authorized to vary or exceed the terms of this Limited Warranty and Disclaimer in any manner.

Information regarding the contents and levels of metals in this product is available on the internet at: <http://www.aapfco.org/metals.htm>

FOCUS® and LAUNCH® are registered trademarks of PBI/Gordon Corporation.

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Information about the contents of this product may be obtained by writing to:



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