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LAUNCH DRY

Plant nutrient supplement for the establishment and maintenance of turf and ornamentals.

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GUARANTEED ANALYSIS:

Soluble Potash (K₂O)..... 1.00%
Iron (Fe)..... 0.11%
0.11% Chelated Iron (Fe)
Derived from: Potassium Hydroxide, Ferrous EDTA

ALSO CONTAINS NON-PLANT FOOD INGREDIENTS:

2.85% Humic Acids derived from leonardite
23.55% Manure Extract
0.38% *Ascophylum Nodosum* (Sea Plant Extract)
0.11% Modified Polysiloxane Surfactant

FORMULATION:

LAUNCH DRY is a turf nutrient supplement that includes non-plant food ingredients, manure extract, sea plant extract and humic acids. These ingredients are combined with chelated iron and a surfactant. LAUNCH DRY has been formulated for maximum benefits when seeding, sprigging or establishing sod. It can also be used on a regular program for established turf.

LAUNCH DRY is intended to supplement a complete fertilizer program based on soil test recommendations.

RECOMMENDATIONS FOR NEW SEED, SOD OR SPRIGS:

Balanced fertilization based upon soil test recommendations is essential for new seedlings, sprigging operations and sod installation. Apply **LAUNCH DRY at a rate of 5-7 lbs. of product per 1,000 square feet** for establishing cool season grasses from seed or sod or warm season grasses from seed, sod or sprigs.

Soil applications of LAUNCH DRY before or at seeding or sprigging is recommended. LAUNCH DRY can be applied over-the-top of newly installed sod.

Irrigation or rainfall (0.25-0.50 inches of water) within 24 hours after planting or sodding operations will increase the performance of LAUNCH DRY.

RECOMMENDATIONS FOR ESTABLISHED TURF:

SPORTS TURF FIELDS: Sites such as Football, Baseball and Soccer Fields and Bowling Greens.

Apply **LAUNCH DRY at 5-7 lbs. of product per 1,000 square feet** at spring green up. Repeat applications every 30 days through the heavy use season and until turf has fully recovered. Use full rate (7 lbs. per 1,000 square feet) at time of seeding, sodding or sprigging. A second application is recommended in 14 days. This program can also be used when the field is overseeded, apply **LAUNCH DRY at a rate of 5 lbs. of product per 1,000 square feet.**

GOLF COURSE AREAS: Sites such as greens, tees and other renovated or newly constructed areas.

On newly seeded, sodded or sprigged greens, apply **LAUNCH DRY at a rate of 5-7 lbs. of product per 1,000 square feet.** A second application is recommended after 14 days followed by monthly applications

until the desired turf is fully established. Also, use this procedure in renovated areas in the fairways and/or rough.

On golf course tees – especially par 3's and practice tees, apply **LAUNCH DRY at a rate of 5 lbs. of product per 1,000 square feet** every two weeks to promote overseeded areas and to encourage turf to fill into the divots.

In those climates that overseed greens in the fall, apply **LAUNCH DRY at the time of overseeding at a rate of 5-7 lbs. of product per 1,000 square feet** and repeat every 14 days until turf is dense.

On aerified greens and/or tees, apply **LAUNCH DRY at a rate of 5 lbs. of product per 1,000 square feet** at time of aerification and 14 days later.

For turf exhibiting signs of environmental or physical stress, apply **LAUNCH DRY at a rate of 5 lbs. of product per 1,000 square feet** to stressed areas every 30 days. Begin this program at least a month before stress conditions start.

HOME LAWNS:

Apply **LAUNCH DRY at a rate of 5-7 lbs. of product per 1,000 square feet** on a monthly basis during the growing season.

ANNUAL AND PERENNIAL FLOWER AND ORNAMENTAL BEDS:

Apply **LAUNCH DRY at a rate of 1 lb. of product over each 100 square feet** of ornamental or flower beds. Make initial application at planting or start of regrowth. Follow up applications can be made on 30 day intervals.

SUGGESTED SPREADER SETTINGS:

Spreader	Settings – 6 lbs./1,000 sq. ft.
LESCO®	L
Scotts® – Accu Pro 2000	M – cone 4.5

Note: The use of mechanical agitators in some spreaders has been associated with clogging when using this product. If you experience problems such as this, consider removing or disabling the mechanical agitators when using the product in this equipment, as long as a uniform and calibrated distribution can be maintained.

LIMITED WARRANTY AND DISCLAIMER

The manufacturer warrants only that the chemical composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the Directions for Use.

THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY OTHER EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED. This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions, or to use of the product under abnormal conditions such as drought, excessive rainfall, tornadoes, hurricanes, etc. These factors are beyond the control of the manufacturer or the seller. Any damages arising from a breach of the manufacturer's warranty shall be limited to direct damages, and shall not include indirect or consequential damages such as loss of profits or values, except as otherwise provided by law.

The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements. No employee or agent of the seller is authorized to vary or exceed the terms of this Limited Warranty and Disclaimer in any manner.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>.

Launch® is a registered trademark of PBI/Gordon Corporation.

DANGER – CONTAINS CRYSTALLINE SILICA – CANCER HAZARD – HARMFUL IF INHALED

Information about the contents of this product may be obtained by writing to:

FL #987
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Manufactured By
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