



The First Name in Turf Renovation™

What is in this for you





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What is in this for you

- Additional income opportunities
- Opportunities to grow customer base
- Extend the season





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Costs vs. Profits



Ryan Lawnaire IV (19" aerator)



List price Cost \$ 2492.00



Tax N/A



Divide by 8 weeks \$ 311.50



Divide by 5 Days \$ 62.30



Divide by 6 hours \$ 10.38



Total per Hour \$10.38





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Production

10,000 sq ft x 6 customers per day

\$5.00 a thousand = 300.00 per day

X – 5 days = 1500.00 per week

X – 10 weeks = \$15,000.00

Per season on a \$2,492.00 investment

Your payback would take 1.5 weeks






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Costs

- ✂ **\$50.00 per hour**
- ✂ **30% labor cost**
- ✂ **Contractors cost \$15.00 labor**
- ✂ **Aerator cost \$10.38**
- ✂ **Total cost of contractor \$25.38 per hour first year**
- ✂ **Profit generated per day \$300.00 – \$152.28
contractors cost**
- ✂ **Net profit per day of \$147.72**
- ✂ **Per week \$738.60**
- ✂ **Spring and Fall Seasons - 10 Weeks**
- ✂ **\$7,386.00**



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-  Advertise in media
-  Mailer
-  Door hanger kits
 - Available free



How to get the business





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Equipment








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Equipment



-  Walk-behind Aerators
-  Vertical Aerators
-  Tow & Tractor Mounted Aerators



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Click the link below to download a more
extensive presentation on this topic.

Download time can exceed 10 minutes

[Click Here](#)